

Bob Proctor's Chairman's Club Newsletter

Spotlight's On Insightful Chairman Members

February 2009

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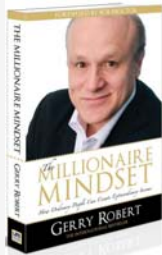
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Chairman's Club January
2009 Class



Please give a warm welcome to our new Chairman's Club members. You will find them on the website with a -07 in their username.

Mastermind Magic



Just a friendly reminder that Gerry Robert will be teaching Chapter 6, Mastermind Magic, from his international bestseller

Dear Barbie,

Thank you to those that have completed the Chairman's Club survey. Your feedback has been truly valuable and will assist us in making future changes and improvements.

For all members that have completed your profile on www.lifesuccesschairmansclub.com, you will be receiving Bob Proctor's new program *Create Your Own Economy* this month!

February's newsletter focuses on the insight and stories of some fellow Chairman's Club members. The motto, "Authentic and real...the uncut version."

Enjoy!

THE ATTITUDE OF AN ENTREPRENEUR



What makes an entrepreneur different than an employee? Their attitude! However, I see so many people who consider themselves an entrepreneur but still "think" like an employee. Attitude is all about choices, how we think, how we feel and how we act. Not one of these elements, but all of them make up our ATTITUDE.

I was recently attending a weekly networking group and was asked by one of the members why I always have such a positive attitude. My response was, "It's a choice." Hearing my response, a third party commented, "Well, she's unique!" How does one respond to that...I took it as a compliment. I looked around the long table, noticing all the members, and realized I am unique. While all members are considered entrepreneurs, many of them, in my opinion, still think and act like employees. Several of them spend no time on personal growth, many have not picked up a book in years, not willing to invest an hour a week in a masterminding group, and referring to weekends as their only "time off" and when you ask them how they are, well, you get the "Coles notes" version of what has gone wrong in the last week. I really started to like that label "unique".

The Millionaire Mindset.

Learn what to do and what not to do in order to have a successful Mastermind year 2009! If you have not registered, please do so now [Register Now](#)

Fellow Chairman Member Launches New Business



"I am proud to announce the Grand Opening of the International Association of Equestrian Education," says Barbie Whitworth, President and Founder. "For years it was my dream to bring the very best equestrian professional minds together with all Hunter/Jumper/Equitation and Eventing enthusiasts who have the desire to learn how to be the best they can be."

Barbie Whitworth, a Professional Rider and Trainer in the hunter/jumper sector of the equestrian industry for the past 30 years, is the visionary behind IAEE. As a highly competitive and successful professional, Barbie rode horses for owners and trainers throughout North America.

After many years of experience in the equestrian industry Barbie

Whether you still have a j-o-b as a primary source of income, an entrepreneur as defined by Webster's is "someone who runs a business at his own financial risk." It doesn't matter what type of business. As long as money is being exchanged for products or services, it is a business and you are an entrepreneur.

Do you consider yourself "unique"? As a member of the Chairman's Club, you probably have a passion for what you do, you are creative, you embrace change, always thinking of new ideas and new ways to do business, constantly assessing what is working and what needs to change and enjoy adding value to others. Failure does not get you down, in fact, you see it as a challenge, a stepping stone to moving forward, and you have drive, ambition, high energy and self confidence. Entrepreneurs go above and beyond when it comes to personal development, constantly looking for and investing in ways to expand their knowledge and embrace learning.

When we study the 7 levels of awareness, "Mass" is not a fun place to be. Yet so many people, in fact the majority of the population are stuck here. Entrepreneurs step away from the crowd and follow their own path, moving towards "Aspiration" and "Individual" and that in itself is growth. Our ultimate goal when it comes to our awareness is "Mastery" and sometimes it means stepping away or spending less time with those friends who are finding you a little "different" or telling you "you've changed."

Have you ever felt like you are growing "away" from your friends? Ask yourself if you would like to change places with them, if the answer is "no" which it probably will be, you are moving in the right direction.

If you want to be a successful entrepreneur, ask yourself "Am I enthusiastic, driven and have a positive attitude that others find magnetic?" If the answer is yes, chances are you are well on your way to a successful and abundant life.

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One Decision & Life Transforms



Five years ago on a steamy summer day I had a conscious awakening in my chiropractors office of all places, that not only did I not love myself, I didn't even like myself. That realization shook me to my core and stimulated the greatest growth spurt I have ever experienced. As I opened myself to help from Universe in turning my life around, I was introduced to the concept of--your thoughts create your reality--and a very unique belief change therapy called Core Belief Engineering.

With great encouragement from my inner voice that simply said, "Esther this is for you," I participated in CBE sessions to change

became a USEF/EC Hunter/Equitation Judge in both the US and Canada. Barbie has coached athletes from the novice to the competition levels and was invited by the Canadian Equestrian Federation to participate in the first NCCP level 4 Coaching program in Canada.

"The IAEE has grown from an exciting concept to a full service Membership Equestrian Education Center at www.IAEECONNECT.com," says Whitworth.

The IAEE is dedicated to supporting equestrians interested in Hunter/Jumper/Equitation and Eventing and invite them to a unique avenue to continue their education and gain that winning edge through membership with IAEE.

Hunter/Jumper/Equitation and Eventing equestrians looking to bolster their competitive edge are encouraged to visit the International Association of Equestrian Education at www.IAEECONNECT.com. Likewise, professionals looking to contribute their experience and knowledge to other riders are invited to contact the IAEE at Info@IAEECONNECT.com or by calling toll free 1 888 403-8111.

Quote Of The Month

"All who have accomplished great things

my beliefs, thoughts and behaviors. At the same time I knew intuitively I was going to take my knowledge and help others achieve positive change in their lives. Thus it all began.

Today on a cold and snowy day I reflect on how much positive change has been created in my life by virtue of making one decision. My joy is helping people make positive change in their lives, mind-body-spirit and wealth and starting by making change from within. I am a Certified Core Belief Engineering Psychotherapist, Nutritional Cleansing Coach, Creator of Multiple Sources of Income, Speaker and Author.

In a giant leap of faith I joined the Chairman's Club and I am thrilled with the opportunities being presented to me, the people I am connecting with and the direction Universe is taking me in to achieve my goals.

To all of my fellow Chairman Club members, I encourage you to continue to keep examining your thoughts and beliefs. Re-engineer the negative ones into positive ones and keep busting through paradigms.

Also consider implementing my morning ritual. When I wake up and I am still in that half awake, half asleep state, I start visualizing the day I want to create for myself. I affirm all of my "I am happy and grateful now that..." statements and then I bound out of bed with a smile on my face excited to see what transpires.

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I Create My Results



I have to share my story with you. I came into the Chairman's Club program blaming everyone for my own problems. I thought they will fix it for me and I will be rich. I expected the seminars to immediately change my results, because that's what I thought it was supposed to do. I was frustrated at the beginning and was finding fault with everyone around me as a result. The seminar was not good enough, the SGR program was not helping me, I thought people with Bob were just promising things and I was not getting results. So this is what I did to change my results.

1. I stopped blaming others and looked into myself. I was not getting results the way I wanted, because I did not know what I wanted. I blamed situations outside of myself. I then realized I needed to be FIRST strong on the inside and then the outside situations would take care of themselves.

2. I realized I was the magnet, as Bob says, and whatever was coming to me was my own doing. So whatever I was getting in my

have had a great aim, have fixed their gaze on a goal which was high, one which sometimes seemed impossible."

Orison Swett Marden
1850-1924, Author

[Recommended Book Of The Month "Outliers" by Malcom Gladwell](#)

Website Tours

Would you like to learn how to navigate through the [website](#)? Or get a sneak preview of the newly improved website being launched this year? Then register now for a live Website Tour webinar by clicking one of the links below.

[Feb 12, 2009 at 11AM EST](#)

[Feb 16, 2009 at 5PM EST](#)

MSI Opportunity

Announcement regarding an MSI opportunity available to Chairman's Club members only. There are still 10 seats available for the April Issue of the Air Canada magazine titled En Route. Each month an ad is placed in the En Route magazine (168,000 readers) for the Create Your Own Economy program. One seat equals 12 programs. Any program sold from the magazine above 12 becomes profit for you as the seat holder! Contact

life I was attracting. If I thought doubt, then doubt, disbelief, fear, and frustration was exactly what would come back to me. I would then blame the world and then justify it as well because it was actually happening to me...not to Bob, not to Tiffany, or any others. I felt like real crap, and then I realized that I needed to be cool, calm and actually own that I was doing this to me--my most important person.

3. This is what I started doing. I read, listened to CDs, watched the DVDs, read *You Were Born Rich*, did the Coaching Program for 1 year, invested in myself for the first time at the age of 48 years and decided that if there were to be any changes it was to be me changing.

4. I learned the Stick Person concept, got into speaking to others about it, believed it and used it. Then my paradigms would kick in again and say, "Why do you want to change. You have lived like this so far. Why do you want to change and go through all of this rubbish. This doesn't work. All of this is a hoax." With my commitment to change my results by changing me, I said, "I will go through this giving it my all, my best and get the results I want." I felt that if my results didn't change, I would at least know that I went all the way giving it my best.

5. Strange but true, others (not me) had started to see a change in me. I was more cordial, receptive, understanding, kind, engaging, empowering and was no longer finding fault with people. Every time something did not go right, and mind you that will happen, I would just reflect on my thoughts. I was able to see that every time there were unwanted results, it was because I was thinking and believing things that were not aligned to what I wanted to achieve. So I kept working on me and my thoughts.

6. I started to participate in my MasterMind Group with more enthusiasm. I focused on giving to my group. When you do this it is remarkable how by giving you receive abundance. It is with this great group and Susan Brady, Director of MasterMinding for the Chairman's Club, that I was able to for the first time, after 7 years of being in doubt, break through my own Terror Barrier. I recruited 4 new members to my team and signed off the contract for a professional Internet Marketing Company. I still don't know where the money is going to come from to sustain all this expenditure, but I know that my Purpose is strong enough, my Vision is crystal clear, and my goals are being put down on paper as my strategy to attract only the best.

7. I now say the following, "I am a magnet for money, love, prosperity, enrollment, success, recognition. All this comes to me with ease and no extra effort. I am grateful and thankful."

All one needs to do is believe in ones' dreams. Do not let go of this, it should be your undying purpose. See yourself in abundance as you live on purpose. We create brilliance. We have our 6 Mental Muscles...use them. Be in love with what you do. And believe that all of us in the Chairman's Club headed by Tiffany and Bob are always there to help you.

Only you can take the first step. You cannot expect other people

[Kathy Gnaidek](#) for details.

Got a success story?

If you would like to have your success story published in next month's newsletter or a special announcement made, send an email with your written story and head shot photo to [Kathy Gnaidek](#).

to go to the gym when you want to lose weight. You are a remarkable human being as are we all. We are whole, complete and perfect. We are the creators of our own destiny.

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